1. **Project** **title:**

Winters Website

1. **Goal:**    
   To create a website that displays a list of the top 10 most popular songs from 2020.  
   
2. **Target Audience :**

**Who is your target user audience?**

Mostly teenagers to late 20’s.

Both males and females.

People who like to listen to music.

\***Design likes/dislikes** (if known) - What appeals to them, what doesn’t’? Do you have more than one target audience? Describe how you will design to meet your audience needs.  
Description:  \***Use:** How will this product be used: What situation will it be used in?

This section will be derived from the initial user interviews and the insights that you obtain.

1. **Objectives**

Make audio playable from the website.

Make videos playable from the website.

Make images viewable from the website.

1. **Content**:

The website will be comprised of a list of the top 10 songs that where most popular in 2020. Each song will be able to be listened to with the top 3 songs showing the music videos. Images will also be displayed for some that show the artist or band. Information will also be displayed for each song including release date and number of records sold.

1. **Content treatment i.e. “look and feel”**

The website will be designed for specifically for the target audience. This will mean that it will have a modern look to it while not having any colours specifically for one gender.

1. **Delivery / development platform**

This website will be designed in Notepad++ and will be useable for most web browsers including Chrome Firefox and Edge.

1. **Media Assets**

I will be using different video, audio, and image types such as JPG, MP4, and MP3. I will not be using animation.

1. **Ethical/legal issues**

The content on the website will not be regarding any personal information. I am also not claiming that any songs are my own personal creations.

1. **Total time estimated**

Total time estimated will be 127 hours.

$25 pay rate \* 127 hours = 3,175

Website Hosting = $3.95

Total cost = $3178.95